



south dakota

**biotech**

*Connect. Collaborate. Innovate.*

# PROGRAM ADVERTISING



**2023 SUMMIT & ANNUAL BANQUET**

# 2023 SD BIOTECH SUMMIT

## Program Advertising

The South Dakota Biotech Summit & Annual Banquet is the perfect place to showcase your company's vision. Be in front of a captive audience of like-minded professionals, colleagues and students who share the goal of promoting and expanding the biotech industry in South Dakota and neighboring region.

Printed programs that highlight the schedule, with speaker and sponsor bios, will be given to attendees at the 2023 Summit, and an electronic version will be viewable on [sdbio.org](http://sdbio.org)

- Advertising prices are for camera ready, sized to specifications, art.
- Please be sure to embed fonts in print ready PDFs or save fonts as outlines.
- All camera ready art must be submitted by **Friday, August 25, 2023**
- Ad creation services are available at a rate of \$75 for full and half page ads, \$50 for smaller sizes.

**FULL PAGE AD** cost: \$500 size: 6.5" wide x 8" tall  
Includes digital link to website in electronic version.

**HALF PAGE AD** cost: \$300 size: 6.5" wide x 4" tall  
Includes digital link to website in electronic version.

**QUARTER PAGE AD** cost: \$200 size: 3.125" wide x 3.75" tall  
Includes digital link to website in electronic version.

**EIGHTH PAGE AD** cost: \$150 size: 3" wide x 3.75" tall  
Includes digital link to website in electronic version.

**LOGO & WEBSITE LINK** cost: \$100

Size: Approx. 3.2" wide x .8" tall or 1.45" x 1.85"

Your company logo and website URL. Includes digital link to website in electronic version.

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**LOGO**  
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